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Response to Industry Equipment Exhibition Feedback

Thank you for your feedback from the 2019 ASSCT Conference. We have endeavoured to address your concerns to ensure the 2020 ASSCT Conference is a mutually beneficial experience and to ensure that value is added to your business. The key considerations and changes we have made as a direct result of your feedback include;

- **Layout**

- Innovative layout design to encourage movement of delegates through booths
- Multiple meal service tables within Industry Equipment Exhibition Hall

- **Location**

- Three separate milling companies operate in the Bundaberg/Isis/Maryborough region

- **Attendance**

- Industry Equipment Exhibition open for Sugar Tuesday, with the focus of the day being aimed towards growers, mill staff and harvesting contractors
- Industry Equipment Exhibition open at times to other agricultural industries and the general public

- **Trade Presentations**

- Exhibitors will have the opportunity to make a short presentation as part of the conference proceedings. Instructions are here:
https://www.assct.com.au/images/pdf/CALL_FOR_PAPERS/2020/DETAILS-Call_for_papers_2020.pdf
- For the whole day Thursday, all engineering presentations will be held in the Industry Equipment Exhibition Hall. This will ensure maximum networking opportunities with engineering delegates and enable exhibitors to listen to talks.

- **New Ideas**

- Live streaming of engineering presentations through to the Exhibition Hall on the LED screen
- Opportunity to advertise on the LED screen during the conference
- Hipster coffee lounge set up at the centre of the Exhibition Hall to allow for mini-meetings, encourage people to spend time in trade hall and bring them in from the corridors, make the trade display the 'place to be'

- Sugar Tuesday focus on the future, product diversification, new markets
- Different coloured lanyards to differentiate delegates from exhibitors